



FARMED



FARMED is a not-for-profit society incorporated in 2006 and made up of over 25 agri-businesses and organizations; family operated, non-commodity based farms.

FARMED has become one of the driving forces in the North Cariboo for the promotion of agriculture and agriculture-related business and marketing opportunities such as the North Cariboo

Agriculture



**North Cariboo
Grown**

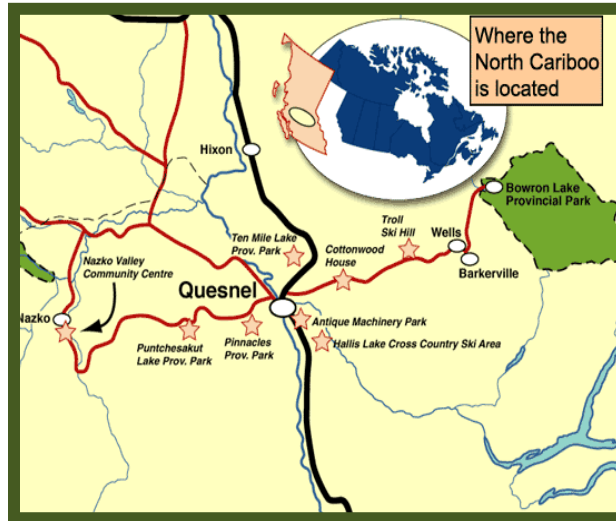
Awareness and Marketing Project.



**North Cariboo
Fun**



**North Cariboo
Made**



**Farming
Agriculture
Rural
Marketing
Eco-
Diversity**



FARMED is the recipient of the Quesnel Chamber of Commerce 2008 Business Award for Tourism Excellence

FARMED

**North Cariboo
Agricultural**

**Marketing Association
c/o 2861 Nazko Road
Quesnel, BC V2J 7E5
Phone: 250-249-5329
Fax: 250-249-5359
E-mail: info@farmed.ca**



North Cariboo Agriculture Awareness and Marketing Project



**Sponsored by
North Cariboo Agricultural
Marketing Association**

FARMED

www.farmed.ca



North Cariboo Agriculture Awareness and Marketing Project



FARMED has been the lead proponent in the North Cariboo Agriculture Awareness & Marketing Project; a vehicle to aid regional agri-businesses. FARMED thanks the many community and provincial partners contributing to the two phases of this project.

Phase 1 occurred in 2011—2012 and includes these components:

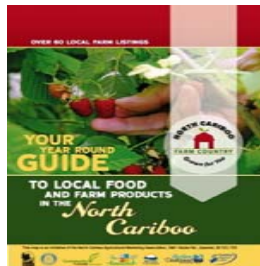
Brand



Development



Billboards on Highway 97 North & South



Kiosk near Visitor Centre



Junior Farmer Program



Sustainability, capacity building and website development were incorporated into both Phase 1 & 2.

Visit us at [http://](http://www.farmed.ca)

Phase 2 occurred in 2013—2014 and includes these components:

Marketing Booth and Banners



Mural and Farm Gate Signs



Street Banners



Agriculture Conference & Farm Products Promotion

