

Working Together Through Collaboration To Promote Agriculture, Local Food Production and Food Security throughout the North Cariboo

**North Cariboo Agricultural Marketing Association
FARMED
www.farmed.ca**

FACTS:

Established 2006 by local farmers interested in marketing agriculture in the North Cariboo through agritourism, direct farm marketing, festivals, networking, and collaboration / partnerships;
Registered Not for Profit (2007)
Project Oriented, fiscally responsible, Innovative
Industry lead / "Chamber of Commerce" for farmers
Membership: \$50.00 / year
Created North Cariboo Farm Country – Grown for You brand
~25 members – Regular and Associate (farms, individuals, agencies)

The goals of FARMED are to:

- 1 Promote local agricultural awareness in the North Cariboo
- 2 Encourage farmers to produce and market new and innovative products
- 3 Link consumers with North Cariboo farmers
- 4 Promote North Cariboo products and experiences associated with rural living through tourism and other marketing opportunities
- 5 Support the local agricultural sector through shared educational, marketing, mentorship and networking opportunities
- 6 Develop partnerships with other organizations and work closely with all levels of government



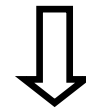
**Growing North Cariboo Society / GNC
http://growingnorthcariboosociety.farmed.ca**

FACTS:

Established 2014 by FARMED
Independent registered not for profit organisation
Intent to be an umbrella organisation to support food security and local food production initiatives
Established as members recognised the connection between local food, community sustainability and health
Membership: \$10.00 /year

The purposes of Growing North Cariboo Society are to:

1. Create, foster and support a future in the North Cariboo where our foundation is built on health and well-being , the environment, and the economy and our social fabric is resilient, inclusive and vibrant;
2. Support identified social, environmental, economical and health benefits of having local produced products available;
3. Be innovative with a focus on community engagement, education and community building;
4. Promote and connect rural and urban lifestyles throughout the North Cariboo; and
5. Partner with other groups and agencies on projects that meet the identified needs of our membership and the community as a whole, to provide opportunities focused on education celebration, and promotion



North Cariboo Partners for Healthier Communities Committee

GNC accessed \$2000 from Northern Health to support committee establishment;
Comprised of Stakeholders; Multi-Sectorial Membership; focused on partnership and collaboration
No fee to join
Committee is a partnership between local government and Northern Health to further strengthen relationships and work collaboratively towards building healthier communities
Created in the "North Cariboo" approach to healthy community development ; support provided for local solutions

Co-Chaired by Local Government (CRD) and Northern Health;
Committee formally established in June, 2014 - CRD appointed a Co-Chair by resolution
Terms of Reference developed by Stakeholders and adopted in September, 2014

<https://www.northernhealth.ca/YourHealth/HealthyLivingCommunities/HealthyCommunityDevelopment/HealthyCommunitiesToolkit.aspx>

